



MALIK ANDRÉ

90 Eighth Avenue, 2E, Brooklyn, New York 11215
(929) 370-5489 | contact@malikandredesign.com
Fully work authorized in the US; no visa sponsorship required.

PROFESSIONAL SUMMARY

- Graphic and Motion Graphics Designer with 17+ years of experience in creating visually compelling communication materials and digital contents for B2B companies and television channels in The United States, France, Europe, Middle East and Africa.
- Former owner of a design agency with a talent for building strong relationships and collaborating with clients across several sectors, including sports, news, youth, education, culture and finance.
- For examples of my work, please see my showreel at www.malikandredesign.com.

SKILLS

- Conceptualize, design and implement visual identities and communication materials for web platforms and TV channels.
- Produce motion graphic designs for TV channels' brand identity, logo, idents, lower thirds, bumpers and transitions.
- Collaborate with editorial and design teams to produce new ideas for marketing communication services.
- Highly proficient in the Adobe Creative Suite: Illustrator, Photoshop, After Effects, Premiere, Audition, 3D Studio Max, Cinema 4D, and InDesign as well as Microsoft Office with MAC or PC.
- Skilled in creating conceptual storyboards and illustrations (both digital and traditional).
- Fluent in French and English.

PROFESSIONAL EXPERIENCE

MOTION GRAPHICS DESIGNER AND EDITING 05/2020 – Present

EXCLAMATION GROUP, USA – MILKEN INSTITUTE, USA (FREELANCE)

Exclamation Group specializes in luxury and corporate events and productions worldwide.

- Created motion graphics and edited videos for the Milken Institute's Master Class e-learning course.
- Produced motion graphics and videos for the Cointreau Group's Commercial Excellence Event on a live streaming platform.

BRANDING FOR A EUROPEAN MARKETPLACE OF SPECIALTY COFFEE 03/2020 – Present

COFFEEMATCHERS, FRANCE & USA (CONTRACT)

- Provide art direction services and visual communication material for the company including websites, videos, print materials, packaging, and events for social networks.

GRAPHIC DESIGNER AND ILLUSTRATOR FOR COGETIQ, FRANCE (CONTRACT) 05/2015 – 12/2020

Cogetiq, one of the fastest growing commercial printers in France, specializing in printed packaging for multiple sectors and applications.

- Provide visual communication and brand development consulting services.
- Produce and design integrated marketing communication campaigns for the company, including a professional journal, print materials, promotional products, video clips, websites, and event design.

MOTION GRAPHIC DESIGNER FOR HDPM MEDIA, PARIS, FRANCE (FREELANCE) 05/2016 – 09/2019

Production company for television and cinema.

- Conceptualized, designed and implemented the visual identity for LCP, a national French television channel.
- Designed the motion graphics for the stage set of the channel's flagship news program.
- Created branding materials and developed the corporate visual guidelines for a prime-time TV show broadcasted by 2M, a Moroccan television channel.

ART DIRECTOR AND MOTION GRAPHICS DESIGNER 12/2002 – 04/2016

OOH! COLLECTIVE, PARIS, FRANCE (OWNER)

- Co-founded and co-directed Ooh! Collective, a production company that provided visual communication consulting, art direction, content development, motion graphics design, and marketing communication services for clients in the television, government institution and corporate sectors, including: BFM SPORT, CANAL+ GROUP, TV5MONDE, the France Televisions group, FIFA World Cup, FOX Life, Crédit Agricole, Tommy Hilfiger, GDF SUEZ, French Ministry of Culture and Belgian Ministry of Culture.
- Created and produced a series of more than 120 educational short films for the France Televisions Group and the Belgian Public Television broadcasted in Europe and a dedicated website followed by more than 1.5 million people.
- Designed and developed websites mock-up for clients.

EDUCATION

FINE ARTS & VISUAL COMMUNICATION Henri Poincare & University of Lorraine, France